



Good afternoon!

We are looking for partners who are willing to present engaging displays and/or interactive demonstrations that excite students about their company/organization and the goods and services they provide while highlighting the STEAM aspects of those goods and services. We are also looking for partners to share and educate high school and college students about the STEAM career opportunities at their respective companies. We would love to have you as a partner for this event. There is no fee for participating as a partner in the Expo and lunch is provided!

Here are the 5Ws and logistics of our event:

WHAT: This is the inaugural North Wilkesboro Speedway's **STEAM Expo!** We will have a host of partners to present engaging displays and interactive demonstrations pertaining to all things science, technology, engineering, art, and math! Students can also enjoy racing simulators, robots, science experiments, driver meet and greets, exercise challenges, and so much more!

WHO: The Expo is for students exclusively from Wilkes County Middle Schools.

WHEN: This event will take place on Wednesday, March 27, 2024, from 9 am-1 pm.

WHY: Why are we hosting this event?

- To excite students about racing while highlighting the influence STEAM has on the world of motorsports.
- To expose students to various companies and organizations that have a rich history in STEAM and are continuing to pioneer in their respective fields.
- To showcase STEAM career opportunities in motorsports and other fields for our high-school and college-age attendees.
- To educate students about STEAM in new, fun, interactive, and impactful ways.
- To inspire students to think positively about STEAM and see how integral STEAM is in the success of organizations, companies, and society holistically.

WHERE: This Expo will be located in the infield of the historic North Wilkesboro Speedway.

If you are interested in becoming a partner, you can sign up with this [link](#).

The links below can also give you a glimpse into our program and upcoming event:

STEAM Program Website: <https://www.charlottespeedway.com/experiences/steam/>

Steam Expo Recap Summer 2023: [CLICK HERE](#)

If you would like to receive additional information about this opportunity/our program or have questions, feel free to reach out to me, Melissa Stirewalt, by phone or email at 704.454.6410, mstirewalt@charlottespeedway.com.